

Invitation

10th Zinpro® Pan-European Poultry Seminar
20-21st OCTOBER 2026
Hotel Riu in Madrid
C/ Gran Via, 84, 28013, Madrid



Factors that Drive Flock Uniformity

From breeder management and incubation to nutrition, early feeding and processing. Hear from renowned specialists who will share the latest insights and practical strategies to improve chick quality, reduce variation and optimise performance throughout the production cycle.

Programme:

Tuesday 20 th October - Breeder Day		
9:30	Welcome Coffee	
10:00	Introduction	Juan Manuel Martín-Tereso
10:10	Consistency In, Uniformity Out, Managing the Breeder for More Uniform Chicks	Leonardo Linares
10:55	From Average to Peak Performance Using the Uniformity Formula	A. Sander Lourens
11:55	Coffee	
12:15	Transgenerational Nutrition: Influencing the Chick Feeding Behaviour through Hen Nutrition	Eugeni Roura
13:15	From Breeder to Broiler: Benefits of Organic Trace Mineral Nutrition on Hen Productivity and Progeny Performance	Cristiano Bortoluzzi
13:45	Why Breeder Variation Matters More than you Think	Paul Tillman
14:30	Round Table	Cibele Torres
15:00	Lunch	

Join us for a traditional Spanish dinner at Los Galayos restaurant and experience the authentic flavours of Madrid.

Wednesday 21 st October - Broiler Day		
9:30	Welcome Coffee	
10:00	Introduction	Tim Horne
10:10	Early Feed Intake in Chickens: Innate Preferences and Factors Impacting the Palatability	Eugeni Roura
11:10	Management Strategies to Improve Coefficient of Variation (CV) from Day One to the Processing	Luis Canela
12:10	Coffee	
12:40	The Cost of Broiler Variation: Can Nutrition Be Part of the Solution?	Paul Tillman
13:40	CV: The Hidden Cost of Broiler Production	Paco Fernandez
14:30	Round Table	Leonardo Linares
15:00	Lunch	

Presentations will be given in English and interpretation will be available in Spanish.

 **CLICK HERE to register by 28th September 2026**

Speaker Info ▼

About the Speakers



Dr A. Sander Lourens

Researcher, Educator and Hatchery Consultant

Dr Louren's research focuses on poultry health, welfare, and production efficiency. He also consults via Hatchability.com since 2012. His work emphasises on practical collaboration with students and professionals to enhance technical and economic outcomes in poultry farming. He is internationally recognised for his pioneering work on eggshell temperature control during incubation, which has significantly improved hatch results and chick quality worldwide.



Prof. Eugeni Roura

Professorial Research Fellow Leader Nutrition & Chemosensory Science Group, Centre for Animal Science, Queensland Alliance for Agriculture and Food Innovation, The University of Queensland

Professor Roura is a nutritionist with interests in digestive physiology and gut health, chemosensory science (including taste and smell) and transgenerational mechanisms relevant to chickens, pigs and humans. Eugeni holds Veterinary and PhD degrees from the Autonomous University of Barcelona and a MPhil and post-doctoral appointments at the University of California (Davis).



Dr Paul B. Tillman

Poultry Nutritionist, Poultry Technical Nutrition Services LLC

Dr Tillman is a poultry nutritionist with extensive expertise in practical, production oriented nutrition and technical services for the poultry industry. His areas of expertise include vitamins, premixes, feed additives, amino acids, ingredient quality assessment and feed formulation techniques, with a strong focus on balancing animal performance and profitability.

Paul holds a Ph.D. in Poultry Nutrition from the University of Arkansas, an M.S. in Poultry Nutrition from the University of Georgia, and a B.S.A. in Biology from the University of Georgia.



Luis Canela Urizar

General Manager, Aviagen SAU

Luis Canela attained his degree in Veterinary Medicine from the Faculty of Veterinary Medicine in Zaragoza (Spain). His Master MBA is from EDAA/Cámara de Comercio de Navarra and holds a Master in livestock production by "The International Social Science Council" in Brussels, Belgium.

He is currently General Manager at Aviagen SAU for Spain, Portugal and Morocco and is associate professor of animal production and health at the Faculty of Veterinary Medicine of the UAB in Barcelona.



Dr Cristiano Bortoluzzi,

Discovery Researcher - Poultry, Zinpro Corporation

Dr Bortoluzzi leads product development initiatives and supports global projects focused on poultry nutrition and health. Cristiano grew up on a dairy and swine farm in southern Brazil, which influenced his career choice. He earned his Doctor of Veterinary Medicine degree from the Federal University of Paraná and his MSc from the University of São Paulo, Brazil, followed by a PhD from the University of Georgia.



Dr Leonardo Linares

Poultry Nutritionist - Technical Services - Global, Zinpro Corporation

Dr Linares is a poultry nutrition specialist with more than two decades of international experience in poultry production, research and technical services. As a Poultry Nutritionist - Technical Services within Zinpro, he supports poultry producers worldwide through research, innovation and science-based nutritional strategies. Originally from Brazil, Dr Linares holds advanced degrees in Animal Sciences from the University of Missouri and is recognised for bringing a global perspective to poultry nutrition and production.



Dr Cibele Torres

Poultry Nutritionist, Technical Services - International, Zinpro Corporation

Dr Torres earned her Veterinary M.D. and M.S. in Animal Sciences from Federal University of Rio Grande do Sul, Brazil and her PhD in Poultry Science from University of Alberta, Canada. As a poultry nutritionist at Zinpro, Dr Torres leads the poultry research programs and field evaluations across Europe and provides technical support to Europe, the Middle and Northern Africa (MENA), South Africa and Russia.



Dr Paco Fernandez

Global Business Development Manager - Poultry, Zinpro Corporation

Dr Paco Fernández holds degrees from the Veterinary School of Complutense University Madrid, and the Military Health School, Spain. With extensive experience in animal nutrition and production, he has worked across several countries. Paco focuses on studying stress, inflammation, and health deterioration's impact on poultry carcass and meat quality. His "Forensic Approach" aims to identify reasons for quality problems, enabling precise recommendations for Zinpro's customers.

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